

PUBLIC AWARENESS/EDUCATION

Children's Division staff are often asked by local organizations to serve as presenters at meetings and events. There are also films available on loan to schools, churches, and other community groups on child abuse and neglect issues.

Working with other child protection organizations, the division creates booklets and pamphlets for distribution to communities.

Division staff are continuously involved in educating the public about the need to protect children and the work of the division in the overall child welfare system. Staff members have reached out to local media to educate them on the importance of reporting abuse and neglect, as well as ways the community can help to prevent abuse.

We see each media call as an opportunity to educate the media and, through them, the public.

Likewise, events that support foster care and adoption – adoption fairs, foster care picnics, etc. – often serve as a springboard for discussions of the child welfare system as a whole.